



TORONTO
REGION
BOARD OF TRADE

PRESENTING
SPONSOR



SMALL BUSINESS SUMMIT

TAKE YOUR BUSINESS FROM START-UP TO SCALE-UP

- 2:30 p.m. **Registration & Networking**
- 3:00 p.m. **Welcome Remarks**
- Rob Lorenz, Director, Membership & Sponsor Engagement, Toronto Region Board of Trade
 - Christine Bellamy, Regional Sales Manager, Small Business, RBC
- 3:15 p.m. **Fireside chat** hosted by Andrea Stairs, Managing Director, eBay Canada,
In conversation with
- Nadia Shuaib, Co-Founder, Budget Electronics, Jawad Shuaib, Co-Founder, Budget Electronics, Jeremy Potvin, Founder, World of Angus
- 3:50 p.m. **Break**
- 4:00 p.m. **Session #1**
- Group A: How to Successfully Pitch to Big Business Presented by Rogers**
- Neel Dayal, Director Innovation, Rogers Communications
- Group B: Tips for Hiring (and Keeping!) Top Talent Presented by Ceridian**
- Nadia LoGreco, Recruiting Lead, Ceridian HCM
- 4:35 p.m. **Break**
- 4:45 p.m. **Session #2**
- Group A: Tips for Hiring (and Keeping!) Top Talent Presented by Ceridian**
- Nadia LoGreco, Recruiting Lead, Ceridian HCM
- Group B: How to Successfully Pitch to Big Business Presented by Rogers**
- Neel Dayal, Director Innovation, Rogers Communications
- 5:20 p.m. **Networking Reception**
- 7:00 p.m. **Adjournment**